



# FUNDRAISER

## TOOL KIT



# ABOUT THE DEPOT

Founded in 1986 and deeply anchored in the community, The Depot Community Food Centre is a nonprofit food security organization located in the Notre-Dame-de-Grâce neighbourhood of Montreal.

At the heart of our work is the belief that access to nourishing food is a fundamental human right, and this access is directly linked to broader issues of poverty and social inequality. The Depot transforms food into a lever for autonomy, health, and solidarity. From the shared table to the collective gardens, we create spaces that nourish connection, foster belonging, and strengthen our shared capacity to build a thriving community where everyone has access to nourishing food.

Nationally, we are part of Right to Food, a united movement advocating for lasting change through progressive public policy.

# MESSAGE FROM THE EXECUTIVE DIRECTOR



Hello,

Thank you for bringing your community together to support The Depot! Your commitment is essential in helping us build a future where everyone has access to nourishing and dignified food.

Today, food insecurity is at an all-time high. In Canada, **one in four people experience food insecurity** — that's 10 million people struggling to put food on the table. Here in NDG, we see it every day as the **demand for our services continues to grow.**

With your support, we can go beyond emergency response to create spaces that bring people together: a shared meal that breaks isolation, a collective garden that grows skills and confidence, and programs that help people take meaningful action.

No matter the amount or form of your contribution, you are part of a movement transforming our community — one action, one meal, one gesture of solidarity at a time.

With heartfelt thanks,

Tasha Lackman  
and The Depot team

# WHY SUPPORT THE DEPOT?



**In Canada, 1 in 4 people experience food insecurity.**

That's **10 million people** who are struggling to put food on the table.

Behind these numbers are single people, families, seniors, and newcomers seeking support and dignity.

With you by our side, we can respond to the immediate needs while building a nourishing future for all.

## **AT THE DEPOT IN 2024**

- 46,000 nourishing snacks and meals distributed through 7 local community organizations
- 20,000 + food baskets distributed
- 1,750 households supported each month
- 43,000 community meals shared
- 260 + gardening sessions held
- 200 + cooking workshops facilitated



# CLÉS DE SUCCÈS



## BE CREATIVE

Choose an activity that feels like you — a shared meal, a bake sale, a fitness challenge... the possibilities are endless!



## SPREAD THE WORD

Spread the word about your fundraiser — with friends, colleagues, and across social media. The more you share, the more you mobilize your community.



## INVOLVE YOUR COMMUNITY

Invite people to join in, not just donate. The more collective the effort, the more energizing it becomes!



## CELEBRATE!

Thank your donors and celebrate your successes with us. Every contribution matters and deserves recognition.

# ORGANIZE A FUNDRAISER

Host an activity that brings people together and supports The Depot!

Here are a few simple and popular ideas:

## ☐ HOST A DINNER PARTY OR COCKTAIL

Invite friends and family to share a meal. We can provide materials to help you talk about The Depot and the impact of your support.

## ☐ FUNDRAISING CHALLENGE

Run a marathon, go on a hike, or take on a personal or fitness challenge — rally your network to cheer you on... and give!

## ☐ BAKE SALE

Cookies, cupcakes, homemade treats — a timeless classic that's always a hit!

## ☐ CRAFT FAIR

Host a fair where you and your community can create and sell handmade crafts, artwork, or jewelry.

**Or simply raise funds without organizing an event.** Create an online fundraising page or ask your network directly. Every donation counts!



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# ONLINE FUNDRAISER

No need to organize a big event! With CanadaHelps, a simple and secure online giving platform, you can launch your own fundraiser in just a few minutes. Every donation brings us closer to a community where everyone has access to nourishing food.

1

## CREATE AN ACCOUNT

Go to <https://www.canadahelps.org>.  
Click Log In, then Create an Account.

2

## SEARCH FOR THE DEPOT

In the search bar, type The Depot Community Food Centre and select our page.

3

## START A FUNDRAISER

Click Start a Fundraiser, set a goal, and choose an end date.

4

## SHARE, SHARE, SHARE!

Spread the word by email, on social media, and with friends and family. The more you share, the more you'll mobilize support!



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