



FUNDRAISER

TOOL KIT



ABOUT THE DEPOT

Founded in 1986 and deeply anchored in the community, The Depot Community Food Centre is a nonprofit food security organization located in the Notre-Dame-de-Grâce neighbourhood of Montreal.

At the heart of our work is the belief that access to nourishing food is a fundamental human right, and this access is directly linked to broader issues of poverty and social inequality. The Depot transforms food into a lever for autonomy, health, and solidarity. From the shared table to the collective gardens, we create spaces that nourish connection, foster belonging, and strengthen our shared capacity to build a thriving community where everyone has access to nourishing food.

Nationally, we are part of Right to Food, a united movement advocating for lasting change through progressive public policy.

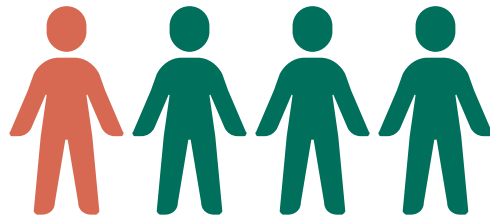


developpement@depotmtl.org



(514) 483-4680 x 200

WHY SUPPORT THE DEPOT?



In Canada, 1 in 4 people experience food insecurity.
That's **10 million people** who are struggling to put
food on the table.

Behind these numbers are single people, families, seniors, and newcomers seeking support and dignity.

With you by our side, we can respond to the immediate needs while building a nourishing future for all.

AT THE DEPOT IN 2024

- 46,000 nourishing snacks and meals distributed through 7 local community organizations
- 20,000 + food baskets distributed
- 1,750 households supported each month
- 43,000 community meals shared
- 260 + gardening sessions held
- 200 + cooking workshops facilitated



CLÉS DE SUCCÈS



BE CREATIVE

Choose an activity that feels like you — a shared meal, a bake sale, a fitness challenge... the possibilities are endless!



SPREAD THE WORD

Spread the word about your fundraiser — with friends, colleagues, and across social media. The more you share, the more you mobilize your community.



INVOLVE YOUR COMMUNITY

Invite people to join in, not just donate. The more collective the effort, the more energizing it becomes!



CELEBRATE!

Thank your donors and celebrate your successes with us. Every contribution matters and deserves recognition.



ORGANIZE A FUNDRAISER

Host an activity that brings people together and supports The Depot!

Here are a few simple and popular ideas:

☐ **HOST A DINNER PARTY OR COCKTAIL**

Invite friends and family to share a meal. We can provide materials to help you talk about The Depot and the impact of your support.

☐ **FUNDRAISING CHALLENGE**

Run a marathon, go on a hike, or take on a personal or fitness challenge — rally your network to cheer you on... and give!

☐ **BAKE SALE**

Cookies, cupcakes, homemade treats — a timeless classic that's always a hit!

☐ **CRAFT FAIR**

Host a fair where you and your community can create and sell handmade crafts, artwork, or jewelry.

Or simply raise funds without organizing an event. Create an online fundraising page or ask your network directly. Every donation counts!



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ONLINE FUNDRAISER

No need to organize a big event! With CanadaHelps, a simple and secure online giving platform, you can launch your own fundraiser in just a few minutes. Every donation brings us closer to a community where everyone has access to nourishing food.

1

CREATE AN ACCOUNT

Go to
<https://www.canadahelps.org>. Click Log In, then
Create an Account.

2

SEARCH FOR THE DEPOT

In the search bar, type The Depot Community Food Centre and select our page.

3

START A FUNDRAISER

Click Start a Fundraiser, set a goal, and choose an end date.

4

SHARE, SHARE, SHARE!

Spread the word by email, on social media, and with friends and family. The more you share, the more you'll mobilize support!





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**LE
THE DÉPÔT**
Centre communautaire d'alimentation
Community Food Centre